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ABSTRACT

This bibliography includes copyrighted materials that were sent to the Educational Resources Information Center (ERIC) Clearinghouse on Information Resources for processing and review, but which were not applicable for inclusion in Resources in Education, ERIC's regular monthly catalog. Books are arranged by major subject areas, using ERIC descriptors. Each of the 45 listings includes the author, title, publisher, and a one-sentence synopsis of the contents. (EMH)

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An Alerting Service Bibliography on Libraries and Media

May 1976

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PREFACE

This simple Alerting Service Bibliography is intended as a timely update for ERIC users who request the publication by mailing the Clearinghouse a self-addressed, stamped (first class) 9 by 12 inch manila envelope.

This bibliography includes books sent to the Clearinghouse for processing and review, but which are not applicable for inclusion in Resources in Education, ERIC's regular monthly catalog.

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AUDIOVISUAL AIDS

Strohlein, Alfred.

The Management of 35mm Medical Slides. New York: United Business Publications, Inc., 1975. 128p. $11.00 (plus $1.00 postage and handling).

Numerous approaches for handling medical slides are surveyed.

BICENTENNIAL

Lohmann, Mary.

A New Look at History. Old Lyme, Connecticut: Lyme Historical Society, 1975. 65p. $4.75 (Order from Old Lyme Bicentennial Commission, P.O. Box 621, Old Lyme, Connecticut 06371).

Designed to teach that the past is still visible, this book includes 170 illustrations of remembered history--of architectural styles and details, furniture, crafts and paintings from colonial times to the present--along with 30 exercises to challenge the reader to explore further his or her environment.

BOOKS

Peterson, Clarence. See MASS MEDIA.

Thomas, Alan G.

Great Books and Book Collectors. New York: G.P. Putnam's Sons, 1975. 280p. $35.00.

The story of some of the world's greatest books, their creation and survival, and the men who were responsible for them is recounted.

Yale University Library.

The Beinecke Rare Book and Manuscript Library: A Guide to Its Collections. New Haven, Connecticut: Yale University Library, 1974. 111p. $18.80 ($4.45 paper). (Order from the Beinecke Rare Book and Manuscript Library, Yale University, New Haven, Connecticut 06520, attn: Kenneth Nesheim).

The collection is described with over 45 illustrations.

COMPUTERS

American Federation of Information Processing Societies.

AFIPS Conference Proceedings: 1975 National Computer Conference: May 19-22, 1975, Anaheim, California. AFIPS Vol. 44. Montvale, New Jersey: AFIPS Press, 1975. 983p. $50.00.

The 1975 National Computer Conference represents essentially all of the major computer-related professional societies.

Auerbach, Isaac L., ed.

The Auerbach Annual 1975 Best Computer Papers. New York: Petrocelli/Charter, 1975. 257p. $17.50.

This compendium contains papers judged best among those written in 1974 for 11 international organizations in the field of information science.

McFarlan, F. Warren, and Richard L. Nolan, eds.

The Information Systems Handbook. Homewood, Illinois: Dow Jones-Irwin, Inc., 1975. 887p. $30.00.

Executives are instructed in planning and utilizing the data processing systems most useful to their companies.

Munyan, Jack.

So You're Going to Automate: An EDP Guide to Automation for Small Businesses. New York: Petrocelli/Charter, 1975. 160p. $10.00.

Guidelines are provided for the following specific accounting applications: accounts receivable, accounts payable, payroll, cost center analysis, inventory control, and general ledger.

Weizenbaum, Joseph.

Computer Power and Human Reason: From Judgement to Calculation. San Francisco: W.H. Freeman and Company, 1976. 300p. $9.95.

A distinguished computer scientist examines what computers can do, what they cannot do, and what they should not be used to do.

FILMS

Indiana University Audio-Visual Center.

Women's Films--A Critical Guide. Bloomington: Indiana University Audio-Visual Center, 1975. 121p. $5.95.

This reference guide to recent films useful for women's studies lists them by topic, with distribution and technical information.

Jowett, Garth.

Film: The Democratic Art. Boston: Little, Brown and Company, 1976. 518p. $19.95.

This elaborate social history of the American motion picture was sponsored by the American Film Institute.

Monaco, James.

A Standard Glossary for Film Criticism. 2nd edition. New York: New York Zoetrope (31 East 12th Street, New York, New York 10003), 1975. 32p. Price unavailable.

Some 260 terms in common usage in English-language film criticism are defined.

Sohn, David A., ed.

Good Looking: Film Studies, Short Films and Filmmaking. Philadelphia: North American Publishing Company, 1976. 240p. $8.95 ($5.95 paper).

The problems and opportunities of using film in the classroom are discussed with commentaries on the films most popular with educators.

FUTURES (OF SOCIETY)

Jacoby, Neil H., ed.

The Business-Government Relationship: A Reassessment. Pacific Palisades, California: Goodyear Publishing Company, 1975. 184p. $6.95.

The proceedings of a seminar at the Graduate School of Management, The University of California, Los Angeles, January 24-25, 1974, are recorded.

INFORMATION SCIENCE

Alvarez, Octavio, and others. See LIBRARY SCIENCE.

Auerbach, Isaac L., ed. See COMPUTERS.

Metcalfe, John.

Information Retrieval, British & American, 1876-1976. Metuchen, New Jersey: The Scarecrow Press, Inc., 1976. 248p. $10.00.

The history of classification, cataloging, subject headings, thesauri, and other methods of information retrieval is recounted.

Rayward, W. Boyd.

The Universe of Information: The Work of Paul Otlet for Documentation and International Organization. FID 520. Moscow: International Federation for Documentation, 1975. 390p. 40 Dutch Guilders.

Otlet, the creator of the Universal Decimal Classification, was also a founder of the International Federation for Documentation.

Terry, George R.

Office Management and Control: The Administrative Managing of Information. 7th edition. Homewood, Illinois: Richard D. Irwin, Inc., 1975. $14.95.

This handbook deals with the management of creating, processing, retaining, and distributing information, by either manual or machine means.

INFORMATION SOURCES

American Crafts Council, comp.

Contemporary Crafts Market Place. 1975-1976 edition. New York: R.R. Bowker Company, 1975. 502p. $13.95.

This comprehensive guide lists sources, outlets, and related services in all areas of crafts. A bibliography of over 2000 entries is included.

Burgess, Larry E.

A Selective Bibliography of Books, Pamphlets, Letters, Documents and Other Materials in the Heritage Collection of the A.K. Smiley Public Library. Redlands, California: Friends of A.K. Smiley Public Library, 1975. 40p. $2.00 (Order from the library at P.O. Box 751, Redlands, California 92373).

This pamphlet serves as an introduction and guide to the collection.

Burgess, Larry E.

A Selective Bibliography of Books, Pamphlets, Letters, Documents and Other Materials in the Lincoln Memorial Shrine. Redlands, California: Lincoln Memorial Shrine, 1975. 39p. $1.75 (Order from P.O. Box 751, Redlands, California 92373).

Items in the collection of this special unit of the A.K. Smiley Public Library are listed.

El-Khawas, Mohamed A., and Francis A. Kornegay, Jr., eds.

American-Southern African Relations: Bibliographic Essays. African Bibliographic Center Special Bibliographic Series, New Series n.1. Westport, Connecticut: Greenwood Press, 1975. 188p. $11.95.

This guide lists source materials for research on Southern African affairs.

Mason, Lauris, comp.

Print Reference Sources: A Select Bibliography 18th-20th Centuries. Millwood, New York: Kraus-Thomson Organization Limited, 1975. 246p. $20.00.

This selective bibliography cites literature on printmakers of the 18th through 20th centuries.

Metz, Karen S.

Information Sources in Power Engineering: A Guide to Energy Resources and Technology. Westport, Connecticut: Greenwood Press, 1976. 114p. $11.00.

This guide covers the literature of power engineering and energy resources and related information sources and systems.

Quirk, Dantia, ed.

Educational Marketer Yellow Pages '75-'76: A Reference Source for Companies Supplying Instructional Materials and Services. White Plains, New York: Knowledge Industry Publications, Inc., 1975. 90p. $12.50.

This directory lists companies which produce educational materials or provide services for the publisher of educational materials.

Wheeler, Helen Rippier.

Womanhood Media Supplement: Additional Current Resources About Women. Metuchen, New Jersey: The Scarecrow Press, Inc., 1975. 482p. $15.00.

Books and nonprint resources are listed along with a directory of information sources.

Yannarella, Philip A., and Rao Aluri, comps.

U.S. Government Scientific & Technical Periodicals. Metuchen, New Jersey: The Scarecrow Press, Inc., 1976. 263p. $10.00.

Over 250 periodicals issued by the agencies of the U.S. Government, its

contractors and grantees are described.

LIBRARIANS

Pearson, Edmund Lester.

The Librarian: Selections from the Column of That Name. Edited by Jane B. Durnell and Norman D. Stevens. Metuchen, New Jersey: Scarecrow Press, Inc., 1976. 659p. $22.50.

Included are the liveliest of a series of columns appearing in the *Boston Evening Transcript* from 1909 to 1920.

Rayward, W. Boyd. See INFORMATION SCIENCE.

LIBRARY SCIENCE

Alvarez, Octavio, Bonnie Canning, Shirley Chien, Judith McDivitt, and Sally Rock.

A Report on Library and Information Science Education in the United States 1975. Student Contribution series n.7. College Park: College of Library and Information Services, University of Maryland, 1975. 111p. $5.00.

Data gathered from directories and from catalogs of higher education institutions are compiled.

Ellsworth, Dianne J., and Norman D. Stevens, eds.

Landmarks of Library Literature 1876-1976. Metuchen, New Jersey: The Scarecrow Press, Inc., 1976. 520p. $17.50.

These 41 articles from the past 100 years provide a perspective on the thinking that has shaped the library profession.

Loertscher, David V.

A Nonbook Cataloging Sampler. Applications of Library Science v.5. Austin, Texas: Armadillo Press, 1975. 115p. $3.95.

This workbook is geared for beginning and intermediate cataloging students, and also comes in a teacher's edition.

Metcalfe, John. See INFORMATION SCIENCE.

Ohio Library Association.

Educational Opportunities in Ohio for Library Careers. Columbus: Ohio Library Association (40 South Third Street, Suite 409, Columbus, Ohio 43215), 1975. 30p. $1.50.

This directory of library education programs in Ohio includes an alphabetical list of courses offered.

Polette, Nancy.

The Vodka in the Punch and Other Notes from a Library Supervisor. Hamden, Connecticut: Linnet Books, 1975. 153p. $8.50.

Using exaggerated portraits of administrators, librarians, teachers, parents, volunteers, and students, the author draws a composite picture of what the school library supervisor may face.

Robinson, William C.

The Utility of Retail Site Selection for the Public Library. University of Illinois Graduate School of Library Science Occasional Papers No. 122. Champaign: University of Illinois, 1976. 51p. $2.00 ($7.00 per year).

The use of marketing theory to pick locations for public libraries is discussed.

Wynar, Bohdan S., with John Phillip Immroth.

Introduction to Cataloging and Classification. 5th edition. Library Science Text Series. Littleton, Colorado: Libraries Unlimited, Inc., 1976. 426p. $14.00 ($9.00 paper).

This revised and updated edition features card samples illustrating the International Standard Bibliographic Description Format.

MASS MEDIA

Peterson, Clarence.

The Bantam Story: Thirty Years of Paperback Publishing. 2nd edition. New York: Bantam Books, 1975. 168p. Free.

This paperback tells how Bantam came to lead the paperback publishing industry.

MICROFORMS

Meyer, Ellen T., ed.

Microactive Systems for Information Involvement: Proceedings of the Twenty-Fourth Annual Conference and Exposition. Silver Spring, Maryland: The National Micrographics Association, 1975. 741p. $8.00 members, $10.00 nonmembers (Microfiche $3.00 members, $4.00 nonmembers).

Some 200 presented papers and addresses are included.

PUBLISHING INDUSTRY

Butcher, Judith.

Copy-Editing: The Cambridge Handbook. London: Cambridge University Press, 1975. 326p. $19.95.

This handbook is based on the practices of the Cambridge University Press subediting department.

Fulton, Len, with Ellen Ferber.

American Odyssey: A Bookselling Travelogue. Paradise, California: Dustbooks (P.O. Box 1056, Paradise, California 95969), 1975. 187p. $7.95 ($4.50 paper).

The authors describe the selling of small press books to bookstores throughout the United States.

Kronick, David A.

A History of Scientific & Technical Periodicals: The Origins and Development of the Scientific and Technical Press 1665-1790. 2nd edition. Metuchen, New Jersey: The Scarecrow Press, Inc., 1976. 352p. $13.50.

This enlarged edition makes available a work on the history of scientific journalism that has long been out of print.

Schmidt, Benno C., Jr.

Freedom of the Press vs. Public Access. Praeger Special Studies in U.S. Economic, Social, and Political Issues. New York: Praeger Publishers, 1976. $17.50 ($6.95 paper).

This study, sponsored by the Aspen Institute Program on Communications and Society and the National News Council, explores the concept of access rights and the central issues which surround the access controversy.

TEACHING

Canfield, Jack, and Harold C. Wells.

100 Ways to Enhance Self-Concept in the Classroom: A Handbook for Teachers and Parents. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1976. 253p. $11.95 ($5.95 paper).

Some 100 activities designed to build a positive and success-oriented community in any classroom are included.

Dropkin, Ruth, ed.

Notes from Workshop Center for Open Education. Fall 1975. New York: City College School of Education, Workshop Center for Open Education, 1975. 47p. $1.50 ($4.00 per year).

This quarterly publication focuses on the ways schools can support the continuous, active, individual learning of children.

TELEVISION

Berger, Arthur Asa.

The TV-Guided American. New York: Walker and Company, 1976. 194p. $8.95.

The influence of television on American society is examined informally.

Gelfman, Judith S.

Women in Television News. New York: Columbia University Press, 1976. 186p. $7.95.

Using interviews and on-the-job observations, the author discusses the qualifications and status of women in broadcast news.

Murray, Michael.

The Videotape Book: A Basic Guide to Portable TV Production. New York: Taplinger Publishing Company, 1975. 248p. $9.95.

This handbook explores many aspects of the video phenomenon and explains each phase of video production.